



SALON SAUVIGNON
Wine in the Millennial City

art & wine festival



SALON SAUVIGNON PTUJ 2019 – WINE IN THE MILLENNIAL CITY

DOMINICAN MONASTERY

Saturday, April 13th, 2019

SALON SAUVIGNON PTUJ 2020 – WINE IN THE MILLENNIAL CITY

Saturday, April 18th, 2020

Organiser:



SALON SAUVIGNON PTUJ 2019 – WINE IN THE MILLENNIAL CITY Festival builds upon the identity of Ptuj as a millennial city with its rich artistic, historical heritage and a millennium of wine history.

[This year's festival is dedicated to the 1,950th anniversary of the first mention of the city - Roman Poetovio.](#)

On Saturday, April 13th, 2019, between 1 and 7 pm, the 5th annual SALON SAUVIGNON PTUJ 2019 – WINE IN THE MILLENNIAL CITY was held in the Dominican monastery in Ptuj. It attracted over six hundred wine lovers. At the event, sauvignons and cabernet sauvignon, 171 of them, were introduced by over a hundred winemakers and 61 wine cellar representatives from Slovenia, its neighbours and the wider area.

Nuška GAJŠEK, Mayor of the City Municipality of Ptuj, greeted the gathered with a few words on how the Salon Sauvignon Festival is a project of cohesion and wine tradition.

Dr. Aleksandra PIVEC, The Minister of Agriculture, Forestry and Food, honorary guest of the festival, awarded the winners of festival's expert assessment: GAUBE Winery for its 2018 Sauvignon / dry, fresh, KALOH winery for its 2000 Sauvignon / a dry strawberry selection, and PTUJ WINE CELLAR for its 1990 archive Sauvignon.

Dr. Aleksandra PIVEC is closely linked to the festival, ever since the salon started on its path five years ago in the organizational framework of the ZRS Bistra Ptuj Institute, which she led at the time. She wrote on her FB page: "With great pride and joy, I opened the 5th Salon Sauvignon today, a Ptuj wine and culinary festival. Five years ago, I stood here as part of the team that launched the festival; Slavko PODBREŽNIK DOBNIK, Bojan KOBAL, Andrej SAJKO and employees of ZRS Bistra Ptuj.

I am proud that the team persists and thus spreads the reputation of the city as one of wine and land for sauvignon across the country and the world. Winemaking is our tradition, culture and way of life. It offers many opportunities for further development as well as increasing the added value of connecting cuisine with attractive tourist products.

Knowledge & cooperation & integration for the further development of Slovenian winemaking!"

PARTNERS

Sponsors of the SALON SAUVIGNON PTUJ 2019 Festival were: The Municipality of Ptuj, TALUM, PERUTNINA PTUJ, MESSER and PERUTNINARSKA ZADRUGA PTUJ.

Several institutions, companies and individuals from Ptuj, Styria and Slovenia took part in the project. Let us recognize that the study tour with an international array of journalists, in cooperation with Ars POETОВIENSIS, leader of the Salon Sauvignon Festival, was carried out by the Maribor - Pohorje Tourist Board and the Ptuj Tourism Institute. We also have to mention the Agricultural and Forestry Institute Ptuj, with which we conducted the expert assessment of festival wines, the Biotechnical School Ptuj, which took care of the festival's food, Društvo podeželske mladine Spodnje Podravje Rural Youth Organization, which came to help with volunteers, and the Higher Vocational College for Catering and Tourism Maribor, which, with its two excellent students, professionally covered the presentation of the best-rated wines vintages from 2017 and 2018 within the framework of Concours Mondial du Sauvignon.

INTRODUCTORY EVENTS

On March 13th, 2019 the opening event took place with the traditional display of the banner of the Salon Sauvignon festival in front of Ptuj City Hall. On the same day, as part of a cycle of evenings titled VINO SE RADO DRUŽI (Wine enjoys company), the festival was presented in the Slovenian House in Ljubljana.

FESTIVAL EXPERT ASSESSMENT

On Tuesday, April 2nd, 2019, in the Dominican Monastery, the expert committee assessed the festival Sauvignons. The top eight were placed in this year's Master Class, the festival's main event. For more visit: salonsauvignon.eu.

TRAVELING EXHIBITIONS

At the Salon of Art in Ptuj, in cooperation with the Ptuj – Ormož Regional Museum, we set up, and on April 8th, 2019 at 7 pm, officially opened an exhibition of festival photographs by Maja ŽERAK, Boris B. VOGLAR and Stanislav ZEBEC – Stanč. This exhibition was accompanied by an exhibition on Ptuj wine history, the author of which was curator Andrej BRENCE.

STUDY TOUR

Together with the Maribor - Pohorje Tourist Board and the Ptuj Tourism Institute we conducted a two-day study tour on April 11th and 12th that went through the urban centres of Maribor and Ptuj as well as the growing locations of both cities. This time we invited tourist and wine journalists from neighbouring countries and Poland to participate. The study tour was also attended by Dr. Paul J. WHITE, the leader of this year's MASTER CLASS.

THE OPENING OF WINDOWS FOR THE PTUJ FESTIVAL SUMMER

The Municipality of Ptuj, on Friday, April 12th, 2019 at 7 pm hosted the OPENING OF WINDOWS FOR THE PTUJ FESTIVAL SUMMER 2019, the opening cultural event of the Ptuj festival summer - a tradition set on the eve of the main Salon Sauvignon Festival day, the first Ptuj Festival Event taking place in the warmer part of the year.

This time we explored the underworld of Ptuj Castle through the flow of artistic expressions. At the Castle Wine Cellar, the programme was carried out in cooperation with the Art Stays, Arsana, the Days of Poetry and Wine and Salon Sauvignon festivals.

Next to Mayor Nuška GAJŠEK we were addressed by two honoured guests Eva ŠTRAUS PODLOGAR, Director-General of the Tourism and Internationalisation Directorate, and Maja Pak, Director of the Slovenian Tourist Board.

In the spirit of the opening of Ptuj Festival Events in the warmer part of the year we revisited the BREAKFAST WITH JOURNALISTS at the Roman Palatium of Ptuj Castle on Saturday, April 13th, carried out by the Ptuj Tourism Institute. On this occasion, together with partner festivals, we presented the upcoming cultural events happening in Ptuj in the months to come.



THE MAIN FESTIVAL EVENT

Saturday // April 13th // 1 pm

Visitors could taste 171 top-quality sauvignons and cabernet sauvignons from Slovenia, its neighbours and the wider area. As a speciality, we once again offered the best Slovenian Cabernet Sauvignon, the offspring of sauvignon and cabernet franc.

CONCOURS MONDIAL DU SAUVIGNON

It was a great honour for us that CONCOURS MONDIAL DU SAUVIGNON took sponsorship of this year's Salon Sauvignon.

The main event was held on Saturday, April 13th, 2019 at the Dominican Monastery and was a great opportunity to get to know the world's most prestigious global Sauvignon wine assessor.

Together with Concours Mondial du Sauvignon, we prepared a round table called World in the Wine Glass; visitors were able to taste the best of Sauvignons from around the globe – thirty-six Concours winning wine vintages from 2017 and 2018.

At the same time, it is with an agreement with the Concours leadership that this reputable assessment will be carried out in Slovenia within a few years. For the city and Slovenia, this will open the door of recognition for being one of the world's first-rate Sauvignon locations.

MASTER CLASS

The Festival Sauvignon Salon is certainly one of the most representative in Slovenia. It hosted the world's most important names of oenology: Caroline Gilby, Angela Muir, Frank Smulders and Jānis Volkinšteins.

In 2019, the Master Class was led by Dr PAUL J. WHITE (Oxford University), a world-renowned wine writer and board member at Concours Mondial Sauvignon. He gave an interesting story of the rapid development of winemaking in the New World, based on the integration of winegrowers and their partners and the introduction of wine as a top culture.

OPEN KITCHEN IN THE INNER COURTYARD

In the inner courtyard of the Dominican Monastery, we re-installed the open kitchen. This time the Sauvignon-themed Styrian cuisine with a cosmopolitan touch was offered by Ribič Restaurant, Grand Hotel Primus, Gostilna Grabar Inn and Štajerska hiša kulinarike Culinary House.

We are very pleased and honoured that our invitation to participate in the festival SALON SAUVIGNON PTUJ 2019 - WINE IN THE MILLENNIAL CITY was accepted by the legendary world-renowned chef Janez BRATOVŽ. He participated in a very special way, as a mentor to chosen pupils - young chefs from the Biotechnical School Ptuj.

Together with Jani VUK, head of KULINARIČNE HALOZE Caterers, on Saturday, March 23rd, in the legendary JB Restaurant in downtown Ljubljana which belongs to the elite society of the top 100 World's Best Restaurants, they prepared a menu which they presented and offered at the open kitchen of the main festival event, together with other Styrian restaurants.

THE CITY CAFE

Together with THE COFFEE STORIES OF PTUJ in the south courtyard of the Dominican Monastery, we once again set up a city café. This year's festival musicians were Ana DELIN & Marko KOROŠEC, who fascinated the festival audience. The audience also became a part of their musical performance by singing spontaneously. A friendly, relaxed and overwhelming atmosphere is one of features of the festival, which was best expressed and confirmed during their performance.

ART & WINE

Tanja VERLAK was the Salon Sauvignon Ptuj 2019 Artist. In the refectory of the Dominican monastery, she exhibited part of her opus.

At the same time, we moved two exhibitions from the Salon of Art in Ptuj to the Dominican monastery; an exhibition on Ptuj wine history was in the south courtyard, and an exhibition of festival photographs was by the entrance.

Follow us:

<http://salonsauvignon.eu/>

<https://www.facebook.com/salonsauvignon/>

[IG: SalonSauvignon2020](#)

E-mail:

ars.poetoviensis@salonsauvignon.eu

Slavko P. DOBNIK,
director of the Salon Sauvignon Festival
+386 (0)41 328 488

Staša BIZJAK,
professional manager of the Salon Sauvignon Festival
+386 (0)31 261 760

*Ars
Poetoviensis*
- Future as Creation